

Ongoing Support

Free up your team's time to do more value-adding, client-facing and strategic work

SEO

- KW Research with On-page elements
- On-page SEO Management
- Biweekly/Monthly Reporting of SEO

Social Media

- Updates
- Ads management

PPC

- PPC Management
- Monthly reporting of PPC

Email & Marketing Automation

- Email Creation and Sending
- Email Campaign Analysis Report Monthly
- Monthly Marketing Report
- Landing Pages with Thank You pages and email

Adhoc Tasks

- Landing Pages Template Development
- Services Page Template Development
- Home Page Template Development
- Database Segmentation and Cleaning
- Lead Scoring
- Email Template Development
- Persona building
- Adwords PPC Setup
- Social Media Ads Setup